

OKR TEMPLATE

OBJECTIVE	WHAT DO YOU AIM TO ACHIEVE? WHAT IS THE GOAL?
• IS IT INSPIRING, DIFFICULT, EXPLICIT, ACHIEVABLE? • IS IT COMMITTED (GUARANTEED) OR ASPIRATIONAL (STRETCHING)? • IS IT PERSONAL, TEAM OR COMPANY GOAL?	
TO:	

KEY RESULTS	HOW WILL YOU DO THIS?	HOW WILL YOU KNOW YOU HAVE ACHIEVED IT?
• SPECIFIC, MEASURABLE, ACHIEVABLE, RELEVANT, TIMEBOUND		
'AS MEASURED BY...' 1 2 3 4 5		

“The Business Leaders Essential Guide Series”
by Stephen Dann

